

Video QoE Models for the Compute Continuum

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1. Introduction

Video traffic is exponentially increasing over wireless networks due to proliferating video technology and the growing desire for anytime, anywhere access to video content. Cisco predicts that two-thirds of the world's mobile data traffic will be video by 2017 [1]. This imposes significant challenges for managing video traffic efficiently to ensure an acceptable quality of experience (QoE) for the end user. Since network throughput based video adaptation without considering user's QoE could lead to either a bad video service or unnecessary bandwidth waste, QoE management under cost constraints is the key to satisfying consumers and monetizing services [2].

One of the most challenging problems that needs to be addressed to enable video QoE management is the lack of automatic video quality assessment (VQA) tools that estimate perceptual video quality across multiple devices [2]. Researchers have performed various subjective studies to understand essential factors that impact video quality by analyzing compression or transmission artifacts [3], and by exploring dynamic time varying distortions [4]. Furthermore, some VQA models have been developed based on content complexity [5] [6]. In spite of these contributions, user QoE estimation across multiple devices and content characteristics, however, remains poorly understood.

Towards achieving high QoE across the compute continuum, we present recent efforts on automatically estimating QoE via a content and device-based mapping algorithm. In addition, we investigate temporal masking effects and describe a new dynamic system model of time varying subjective quality that captures temporal aspects of QoE. Finally, we introduce potential applications of video QoE metrics, such as quality driven dynamic adaptive streaming over HTTP (DASH) and quality-optimized transcoding services.

2. Improving VQA model for better QoE

VQA models can be generally divided into three broad categories: full-reference (FR), reduced-reference (RR), and no-reference (NR). Some representative high performing algorithms include: MultiScale-Structural SIMilarity index (MS-SSIM) [7] which quantizes "perceptual fidelity" of image structure; Video Quality Metric (VQM) [5] which uses easily computed visual features; Motion-based Video Integrity Evaluation

(MOVIE) [8] which uses a model of extra-cortical motion processing; Video Reduced Reference spatio-temporal Entropic Differencing (V-RRED) [9] which exploits a temporal natural video statistics model; and Video BLINDS [10] which uses a spatio-temporal model of DCT coefficient statistics and a motion coherence model.

The success of the above VQA metrics suggests that disruptions of natural scene statistics (NSS) can be used to detect irregularities in distorted videos. Likewise, modeling perceptual process at the retina, primary visual cortex, and extra-striate cortical areas are crucial to understanding and predicting perceptual video quality [11].

In addition, the quality of a given video may be perceived differently according to viewing distance or display size. Similarly, the visibility of local distortions can be masked by spatial textures or large coherent temporal motions of a video content. In this regard, modern VQA models might be improved by taking into account content and device characteristics. This raises the need to understand QoE for video streaming services across multiple devices, thereby to improve VQA models of QoE across the compute continuum.

3. Achieving high QoE for the compute continuum

How compression, content, and devices interact

To investigate perceived video quality as a function of compression (bitrate and resolution), video characteristics (spatial detail and motion), and display device (display resolution and size), we executed an extensive subjective study and designed an automatic QoE estimator to predict subjective quality under these different impact factors [2].

Fourteen source videos with a wide range of spatial complexity and motion levels were used for the study. They are in a 4:2:0 format with a 1920 × 1080 resolution. Most videos are 10~15 second long, except Aspen Leaves (4s). To obtain a desired range of video quality, the encoding bitrate and resolution sets for each video were chosen to widely range from 110kbps at 448 × 252 to 6Mbps at 1920 × 1080 based on assumed realistic video content and display devices. 80 and 96 compressed videos were displayed on a 42 inch HDTV and four mobile devices (TFT tablet, AMOLED phone,

Retina tablet, and Retina phone), respectively, and about 30 participants were recruited for each device to rate the videos by recording opinion score using the single-stimulus continuous quality evaluation (SSCQE) [12] method.

MS-SSIM was used since it delivers excellent quality predictions and is faster than MOVIE or VQM. Figure 1 shows the plots of MS-SSIM against MOS for each device along with the best least-squares linear fit. The Pearson linear correlation coefficient (LCC) between MS-SSIM and MOS is 0.7234 for all data points, while LCC using device-based mapping is 0.8539, 0.8740, 0.7989, 0.8329, and 0.8169 for HDTV, TFT tablet, Amoled phone, Retina tablet, and Retina phone, respectively. Furthermore, device and content-specific mapping between MS-SSIM and MOS shows very high LCC (mean: ~ 0.98) as illustrated in Figure 2. To validate the proposed methods on a different VQA database (DB), we also analyzed the models using the TUM VQA DB [13]. LCC between MS-SSIM and MOS using the device and content-specific mapping for TUM VQA DB shows similar results (mean: ~0.98, standard deviation: 0.016). Results indicate that human perception of video quality is strongly impacted by device and content characteristics, suggesting that device and content-based mapping could greatly improve the prediction accuracy of video quality prediction models.

We then designed a MOS estimator to predict perceptual quality based on MS-SSIM, a content analyzer (spatial detail (S), motion level (M)), a device detector (display type (D), and resolution (R)) [3]. The predicted MOS is calculated as,

$$e_MOS = \alpha \times MS\text{-SSIM} + \beta \quad (1)$$

where α and β are functions of the four impact factors S, M, D, and R above. Using the proposed predictor and estimated values of α and β , LCC between the estimated MOS and actual MOS is 0.9861. Future work includes building a regression model to calculate α and β based on the impact factors and extending the video data set to better validate the designed predictor.

Temporal masking and time varying quality

The visibility of temporal distortions influences video QoE. Salient local changes in luminance, hue, shape or size become undetectable in the presence of large coherent object motions [14]. This “motion silencing” implies that large coherent motion can dramatically alter the visibility of visual changes/distortions in video. To understand why it happens and how it affects QoE, we have developed a spatio-temporal flicker detector model based on a model of cortical simple cell responses [15]. It accurately captures the observers’

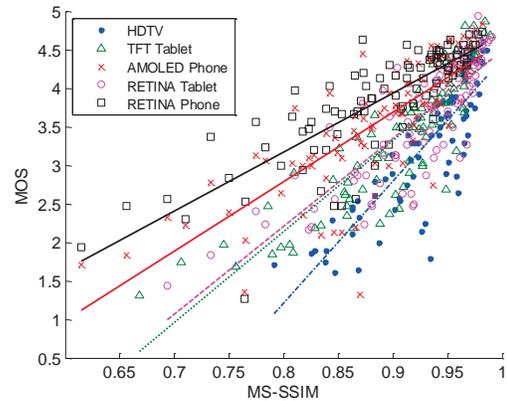


Figure 1 Device-based MS-SSIM and MOS

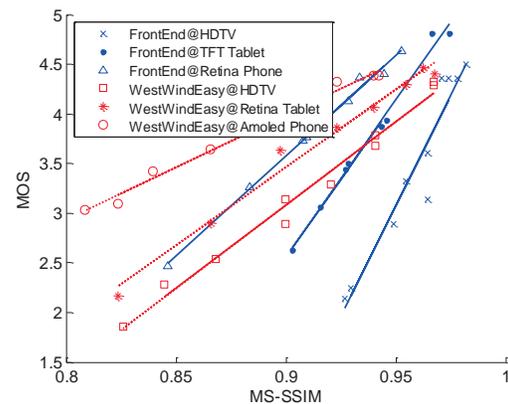


Figure 2 Device and content-based MS-SSIM and MOS mapping

perception of motion silencing as a function of object motion and local changes. In addition, we have investigated the impact of coherent object motion on the visibility of flicker distortions in naturalistic videos. The result of a human experiment involving 43 subjects revealed that the visibility of flicker distortions strongly depends on the speed of coherent motion. We found that less flicker was seen on fast-moving objects even if observers held their gaze on the moving objects [16]. Results indicate that large coherent motion near gaze points masks or ‘silences’ the perception of temporal flicker distortions in naturalistic videos, in agreement with a recently observed motion silencing effect [14].

Time varying video quality has a definite impact on human judgment of QoE. Although recently developed HTTP-based video streaming technology enables flexible rate adaptation in varying channel conditions, the prediction of a user’s QoE when viewing a rate adaptive HTTP video stream is not well understood. To solve this problem, Chao *et al.* have proposed a dynamic system model for predicting the time varying subjective quality (TVSQ) of rate adaptive videos [17]. The model first captures perceptual relevant spatio-temporal features of the video by measuring short time subjective quality using a high-performance RR VQA

model called V-RRED [9], and then employs a Hammerstein-Wiener model to estimate the hysteresis effects in human behavioral responses. To validate the model, a video database including 250 second long time varying distortions was constructed and TVSQ was measured via a subjective study. Experimental results show that the proposed model reliably tracks the TVSQ of video sequences exhibiting time-varying level of video quality. The predicted TVSQ could be used to guide online rate-adaptation strategies towards maximizing the QoE of video streaming services.

Application of video QoE models

Recently developed QoE models open up opportunities to improve cooperation between different ecosystem players in end-to-end video delivery systems, and to deliver high QoE using the least amount of network resources. We have shown that in an adaptive streaming system, DASH clients can utilize quality information to improve streaming efficiency [18]. The quality-driven rate adaptation algorithm jointly optimizes video quality, bitrate consumption, and buffer level to minimize quality fluctuations and inefficient usage of bandwidth, thus achieving better QoE than bitrate-based approaches [18]. Another usage of the QoE model is to allow transcoding services to determine the proper transcoding quality on a content-aware and device-aware fashion. The QoE metric helps the transcoder to achieve the desired QoE without over consuming bandwidth. Furthermore, content-specific and device-specific video quality information may facilitate service providers to design more advanced multi-user resource allocation strategies to optimize overall network utilization and ensure a good QoE for each end user.

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